



SONICWALL TZ, NSA AND E-CLASS NSA SERIES COMPETITIVE UPGRADE PROGRAM – VALID UNTIL 30/09/2009

The SonicWALL TZ series, NSA and E-Class NSA Series Competitive Upgrade Program provides an opportunity for SonicWALL prospective clients to trade-up their existing competitive firewall solutions and replace them with an equivalent TZ, NSA or E-Class NSA at a substantial discount and also benefit from an additional discount on other SonicWALL products.

How does it work?

Prospective clients currently using ...

SonicWALL products	WatchGuard	Cisco	Symantec	Check Point	Juniper	Fortinet
TZ series NSA 240	Firebox X-Edge Series, Firebox X-Edge e Series, SOHO6 Series	PIX 501, PIX 506	SGS 400 Series	Safe@Office Series, UTM-1 Series	NetScreen 5GT Series, SSG-5 Series, SSG-20 Series	FortiGate 50/50A/50B Series, FortiGate 60/60B Series
NSA 2400	X550e, X750e, X700, X500				NS 25	FG200A, FG 300A
NSA 3500	X1250e, X1000, X1000e	PIX 506, ASA 5510	SGS 5620		NS 50, SSG 140	FG 400
NSA 4500	X5500e, X2500, X5000	PIX 515, ASA 5520	SGS 5620		NS 50, SSG 140	FG 500, FG 200
NSA 5500	X8500e, X8000	PIX 535, ASA 5550	SGS 5660	UTM-1 1050	NS 500	FG 800, FG 1000
NSA 6500				UTM-1 2050	NS 1000	FG 3000, 4000, 4010
NSA 7500	X8500e-F			FW-1 NG/VPN-1 NG	ISG 1000/ 2000	FG 3016B FG 3810A

...can receive up to 50% off MSRP when purchasing a 2-year comprehensive gateway security services contract (CGSS)*

Government and Education prospects

The EMEA Government and Education special MSRP is excluded from this specific promotion.

As non Education and Government prospects, they can receive up to **50% off MSRP* when purchasing an NSA appliance with a 2 year comprehensive gateway security services contract (CGSS).**

Important notes:

- This is an end-user deal based offer ONLY. **No Stocking!**
- Up to 50% off MSRP applies to unbundled SKUs only. 2 year CGSS must be on the same PO to qualify. The upgrade form pre-populates the correct SKUs to make things easier.
- This may not be combined with any other special offers or promotional SKUs.
- No additional discounts apply
- Support and maintenance, and additional services/modules are excluded from this promotion.

Special Competitive Upgrade SKUs

01-SSC-7081 - NSA 3500 Promotional Trade-up + 3 Years CGSS

01-SSC-7082 - NSA 2400 Promotional Trade-up + 3 Years CGSS

01-SSC-7083 - NSA 240 Promotional Trade-up + 3 Years CGSS

01-SSC-7084 - TZ 210 Promotional Trade-Up + 3 Years CGSS

01-SSC-8694 - TZ 210 Wireless-N- Promotional Trade-Up + 3 Years CGSS

To qualify for this program, end-customer must be the legal owner of ANY of the qualifying competitive product (see table on page 1) to activate ANY of the promotional TZ and NSA Trade-Up SKUs. SonicWALL, Inc. reserves the right to validate legal ownership (requiring a receipt or invoice showing competitive solution).

Limit one Promotional Product per Eligible Competitive Solution.

These 5 SKUs are subject to change without notice and may be cancelled at any time.

This Competitive Upgrade Program is also opened to specific EMEA based competitors such as Astaro, Phion, Netasq, Arkoon, Cyberoam, Clavister etc. **However you MUST replace them with an equivalent TZ, NSA or E-Class NSA product.**

For all information and T&Cs, please visit www.sonicwall.com/emea/2243.html

**SonicWALL recommended discount.*

SONICWALL SECURE UPGRADE PROGRAM – VALID UNTIL 30/09/2009

The SonicWALL Secure Upgrade Program provides a great opportunity for SonicWALL existing clients to replace their current SonicWALL firewalls by a TZ180, TZ 210, NSA and E-Class NSA UTMs at a substantial discount.

Secure Upgrade SKUs can not be used for competitive upgrades.

Eligible SonicWALL products

Eligible SonicWALL Appliances	Secure Upgrade Appliances
TZ 170, TZ 170 Wireless SOHO TZW PRO 100 XPRS, XPRS2 SonicWALL DMZ TELE, TELE2, TELE3, TELE3 SP SOHO Telecommuter SOHO, SOHO2, SOHO3 SonicWALL Plus	TZ 180 SERIES TZ 210 SERIES NSA 240 NSA 2400
PRO, PRO 200, PRO 2300, PRO 2040	NSA 2400 NSA 3500 NSA 4500
PRO-VX, PRO 300, PRO 330, PRO 3060 GX250	NSA 3500 NSA 4500
PRO 4060, PRO 4100, PRO 5060C, PRO 5060F GX650	NSA 4500 NSA E5500 NSA E6500 NSA E7500

Important notes:

- Requires upgrade from eligible products
- Remaining services transfer upon registration at www.mysonicwall.com
- End user redemption only
- Secure Upgrade is **not to be used for competitive upgrades**.

For all information, please visit www.sonicwall.com/emea/4863_2273.html

BUY SONICWALL E-CLASS NSA AND GET CLEAN WIRELESS AT NO ADDITIONAL COSTS – VALID UNTIL 30/09/2009

Purchase and register a qualifying SonicWALL E-Class Network Security Appliance (NSA) Series solution and receive up to two SonicWALL SonicPoint-N Dual-Band wireless access points **at no additional cost to enable Clean Wireless.**

SKU	Description	Promotional SonicPoints
01-SSC-7000	NSA E7500 Network Security Appliance	2
01-SSC-7030	NSA E7500 GAV/IPS/Application Firewall 1YR Bundle	2
01-SSC-7027	NSA E7500 Total Secure (1YR)	2
01-SSC-7069	Secure Upgrade NSA E7500	2
01-SSC-7004	NSA E6500 Network Security Appliance	1
01-SSC-7034	NSA E6500 GAV/IPS/Application Firewall 1YR Bundle	1
01-SSC-7028	NSA E6500 Total Secure (1YR)	1
01-SSC-7068	Secure Upgrade NSA E6500	1
01-SSC-7008	NSA E5500 Network Security Appliance	1
01-SSC-7038	NSA E5500 GAV/IPS/Application Firewall 1YR Bundle	1
01-SSC-7029	NSA E5500 Total Secure (1YR)	1
01-SSC-7067	Secure Upgrade NSA E5500	1

Notes

- Available through participating resellers and distributors
- Distributors, resellers, and employees of SonicWALL are ineligible to claim products under this promotion
- This offer is non-transferable and may not be combined with other offers and/or discounts
- Please provide a copy of the end-user order to receive your free SonicPoint(s)
- This is a SPR based promotion in EMEA. Please contact your SonicWALL Sales Representative for further information
- This offer is subject to change without notice and may be cancelled at any time

**BUY SONICWALL E-CLASS NSA AND SAVE SOME GREEN WITH CLEAN VPN –
VALID UNTIL 30/09/2009**

Customers who purchase an E-Class NSA appliance with 2-year Comprehensive Gateway Security Suite (CGSS) can get up to 50%* off a SonicWALL Aventail E-Class SSL VPN or E-Class Email Security hardware!

Notes

- Available through participating resellers and distributors
- Distributors, resellers, and employees of SonicWALL are ineligible to claim products under this promotion
- This offer is non-transferable and may not be combined with other offers and/or discounts
- License, support and maintenance, and additional services/modules are excluded from this promotion.
- This is a SPR based promotion in EMEA. Please contact your SonicWALL Sales Representative for further information
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**SonicWALL recommended discount.*

**SONICWALL EMAIL SECURITY TRY AND BUY PROGRAM
VALID UNTIL 30/09/2009**

SonicWALL, Inc. is offering a Try and Buy Program to enable qualified customers to review a SonicWALL Email Security appliance or Windows® software in their own network environment for up to 30 days. To apply, please contact your SonicWALL Sales Representative.

Email Security Competitive Upgrade SKUs

Buy a 3 year TotalSecure for 250 users when you trade in a competitive solution and get an ES 300 for free.

- 01-SSC-7575 TotalSecure Email plus ES 300 appliance – 250 users (3-year)

Buy a 3 year TotalSecure for 750 users when you trade in a competitive solution and get an ES 500 for free.

- 01-SSC-7576 TotalSecure Email, plus ES 500 appliance – 750 user (3-year)

These 2 SKUs are subject to change without notice and may be cancelled at any time

RESELLER CDP SONICWALL BOGO OFFER - VALID UNTIL 30/09/2009

Sell a CDP 5040 or 6080 and claim a promotional CDP 110 /210 at no additional cost to you at the time of the purchase only! Use the promotional CDP 110/210 to sweeten a customer deal, for demos, in-house use or sell it at 100% profit!

Buy one of these...	And get one of these for free!
CDP 6080	CDP 210
CDP 5040	CDP 110

Notes

- Available through participating resellers and distributors
- Distributors, resellers, and employees of SonicWALL are ineligible to claim products under this promotion
- This offer is non-transferable and may not be combined with other offers and/or discounts
- License, support and maintenance, and additional services/modules are excluded from this promotion
- Please provide a copy of the end-user order to receive your free CDP unit
- This is an SPR based promotion in EMEA. Please contact your SonicWALL Sales Representative for further information
- This offer is subject to change without notice and may be cancelled at any time

FOR FURTHER DETAILS ON CURRENT PROGRAMS

Please visit <http://www.sonicwall.com/emea/2243.html>